

## Display Advertising

All advertisements in the Montville Times are *full colour*. Advertisements are placed prominently on our pages and receive good exposure. As the Montville Times is a monthly magazine you will also receive excellent coverage over an extended time period. Advertising prices include all design / artwork, photography, journalist services and GST.

		<i>One booking</i>	<i>Two or more bookings</i>
Basic Business card	4 x 7cm	n/a	\$ 38 per month
Twelfth of a page	7 x 7cm	\$ 85	\$ 69 per month
Eighth of a page	7 x 12cm	\$ 125	\$ 115 per month
Sixth of a page	10 x 12cm	\$ 185	\$ 160 per month
Quarter page (block)	14 x 12cm	\$ 245	\$ 220 per month
Quarter page (column)	7 x 24cm	\$ 245	\$ 220 per month
Quarter page (horizontal)	7 x 24cm	\$ 245	\$ 220 per month
Full length column	7 x 35cm	\$ 325	\$ on application
Half page	14cm x 24cm	\$ 450	\$ 400 per month
Whole page	33cm x 24cm	\$ 800	\$ 750 per month

## Advertorials

Advertorials in the Montville Times are *full colour* and include at least one colour photograph. Journalistic, photography services and GST are also included in the price.

*Note :The Montville Times reserves the right to determine suitability of content of all advertising for it's pages and requires any artwork or text supplied to be of an appropriate standard.*

### PRICES ( from August 2006 )

Small Advertorial	\$ 150 (average size 17cm x 11 cm)
Medium Advertorial	\$ 190 (average size 17cm x 15cm)
Large Advertorial	\$ 230 (average size 17cm x 22cm)

